



# TRAVEL OUR VIRTUAL HIGHWAY KENTUCKY AT A GLANCE ISSUE NO. 5



KEENELAND

## THE HORSE CAPITAL OF THE WORLD LEXINGTON

Lexington is known for many things, but it is unmistakably the Horse Capital of the World. The reasons why are many, but the value of this \$23B+ industry lay just beneath the surface of the rolling countryside in the limestone bedrock. Calcium rich water filtered through the limestone nourishes the soils growing the Kentucky bluegrass, an ideal super-food for champion thoroughbreds. There are more than 400

farms around Lexington, three major racecourses, the best equine vets in the world, the world thoroughbred registry, and so much more. Elaborate horse stables and complex stallion barns designed by gentlemen farmers dot this pastoral landscape. Lexington is commonly referred to as the Athens of the south with its rich culture and southern charm. **Learn more at [www.visitlex.com/about/discover/horses](http://www.visitlex.com/about/discover/horses)**



## THE LOUISVILLE SLUGGER

In 1884 Pete Browning, known as "The Louisville Slugger," was in a batting slump. 17 year-old Bud Hillerich handcrafted a new bat for him, breaking the slump and launching baseball's iconic brand. Today 80% of all baseball players use one of the 1.8M bats are produced annually.



Answer: 1. bluegrass 2. mint julep 3. racecourse 4. bourbon 5. commonwealth 6. wildcats 7. keeneland 8. limestone 9. baseball 10. thoroughbred

Rescheduled due to Covid-19



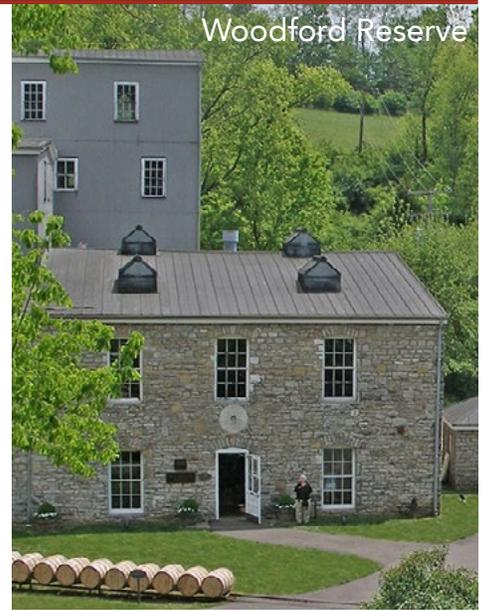
Enjoy the first ever  
**Virtual Derby**  
May 2, 2020, 3-6PM on NBC  
A virtual race featuring 13 past  
Triple Crown winners.  
**Find out more at**  
[www.kentuckyderby.com](http://www.kentuckyderby.com)

# KENTUCKY'S BOURBON TRAIL A BLUEGRASS TRADITION



Buffalo Trace

Like their horses, Kentucky bourbon also benefits from the limestone filtered water, eliminating the harsh iron particles. It is what gives bourbon its distinctively sweet taste. All bourbon must be 51% corn and aged in new, charred-oak barrels. It is the aging process that gives each brand its character and color. Air circulation and placement in the warehouse all factor into the wide variety of subtle flavors. Dating back to 1805 the historic architecture of this industry adds to the mystique of the current bourbon boom. Kentucky has 73 licensed distilleries. Maker's Mark is the oldest and Buffalo Trace has been in operation the longest, having been the only one open during the Prohibition. Woodford Reserve is one of the top award winners. The future is changing as Kentucky Owl, one of Kentucky's newest distilleries, is transforming a 420-acre quarry into a modern campus. **Learn more at [www.history.com/news/how-kentucky-became-the-worlds-bourbon-capital](http://www.history.com/news/how-kentucky-became-the-worlds-bourbon-capital)**



Woodford Reserve



barrel house



Maker's Mark



Blanton's Single Barrel



Kentucky Owl

*Just 108 miles from my home I knew very little about Kentucky until 4 years ago when my son went off to college. During his stay there we have explored the Daniel Boone National Forest, joined the bourbon boom, developed a love for horse culture, and most importantly, realized the importance of geological environments. Simply put, there is always more to the story. Ask yourself, "Why?". The answer can be so interesting. Enjoy!*

Becky



**K2M** DESIGN

## KENTUCKY WORD SCRAMBLE

1. LGUSABESR \_\_\_\_\_
2. ITMN UJPLE \_\_\_\_\_
3. OCRASECUER \_\_\_\_\_
4. BOONBUR \_\_\_\_\_
5. ETCOWLMNHMOA \_\_\_\_\_
6. CISWLTAD \_\_\_\_\_
7. EANKLNEED \_\_\_\_\_
8. SEENLIMOT \_\_\_\_\_
9. EALBSLBA \_\_\_\_\_
10. ODRUGTERHBHO \_\_\_\_\_