State Conversation Exploring Paths for LTSS Financing Reform
Meeting goals

- Review and revise output and direction of first two meetings
- Outline priorities that would be starting point for state strategic plan to foster independence in community
- Further develop short and long term plan for moving forward on strategic plan from both a process and content standpoint
What Might We Do in Ohio?
Potential LTSS goals for Ohio

Meeting 1:

- State Policy and Preparation for LTSS Need and Financing
- Individual Awareness and Preparation for LTSS Need and Financing
- LTSS Service Delivery, Rebalancing, Innovation and Integration
Meeting 2: All our eggs in LTSS Financing basket?

- State Policy and Preparation for LTSS Need and Financing
- Individual Awareness and Preparation for LTSS Need and Financing
Broader Lens for Ohio

Collaborate to develop an Ohio strategic plan to Foster Independence in Community for Older Adults.

The Plan could address multiple potential areas of investment that foster independence and possibly avoid higher LTSS costs.
## Clarify desired goals for Ohio

**SPECIFIC, SHORT TERM LTSS-FINANCING ACTION:** Implement shorter term, financing-specific paths of action that might foster individual preparation for LTSS and could be accomplished via departmental collaboration and action:

- **Product Tweaks:** Via inter-departmental collaboration, consider adjusting benefit set and/or inflation rates on current LTC Partnership product (working with Partnership carriers) to offer more affordable products in the market.

- **Education:** Partner with employers (public employers might be first iteration), to foster understanding of LTSS needs and encourage purchase of any new/tweaked products; Foster uptake of any revised product via aiming campaign at younger audience and embed in workplace education (Note: this education action could fit within broader LTSS strategy on the right and not stand alone).

**BROADER LTSS STRATEGY ACTION:** Engage in a longer term, statewide planning process to identify paths for investment that will most impact LTSS costs.

- **State Strategy:** Collaborate to develop an Ohio strategic plan to *Foster Independence in Community for Older Adults*. The Plan could address multiple potential areas of investment that foster independence and possibly avoid higher LTSSS costs, including:
  - Education and awareness re: aging demographics, LTSS use, need and costs and the need to prepare (target audience: younger/older people, policy makers, current/future providers)
  - Earlier/upstream investments in health and incentives to act
  - Technology
  - Financing LTSS (state and individual perspectives)
  - Family caregiver supports and flexible insurance products that provide for “informal services”
  - Aligning/leveraging state funding and county levies
Next Steps

- Provide Ohio specific context that might drive strategic priorities for Ohio
- Based on context, articulate priorities for state strategic plan
- Outline process path for pursuing strategic plan development
- Identify next steps and accountabilities
Appendix