

LeadingAge Need to Know: June 25, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET through June. [Register now](#). You can visit the [main coronavirus page](#) anytime.

Following are the latest coronavirus news and resources.

Fighting For Members on PPE

We've heard from members like you that the challenge of acquiring adequate PPE has been urgent during the pandemic. Across LeadingAge, we've taken action on your behalf. PPE is among [our top advocacy asks](#), and we sent [a letter to Vice President Pence](#) imploring him to personally step in to help resolve problems around federal PPE shipments to nursing homes.

With a robust media outreach, we helped the [Wall Street Journal](#) and [CNN](#) break the story of unacceptable PPE deliveries—which led to many follow up stories in national and local outlets. In the wake of that reporting, [senators are demanding answers and improvements from FEMA](#) this week. Thank you to all the members who shared your PPE stories—your openness and participation allowed us to paint the real picture of need and help drive action from our leaders.

From the LeadingAge LTSS Center

The LeadingAge LTSS Center @UMass Boston is sharing research studies and research-based articles focusing on how the coronavirus pandemic is affecting older adults and the people who care for them. Check out our [brief summaries of the latest data and analysis](#), including these recently posted articles:

- [Robyn Stone: Have We Failed Public Health?](#)
- [CMS Releases COVID-19 Data for Medicare Beneficiaries](#)
- [The Importance of Long-Term Care Populations in COVID-19 Models](#)

Also, find a summary from our policy team of [recent research on the correlation](#) between COVID-19 and nursing home infection rates.

National Day of Action Wrap Up

Thank you again to the thousands of you who joined Tuesday's National Day of Action For Older Adults. Your messages, videos, and social posts were a critical jumpstart for our Act for Older Adults campaign! You can see the outcomes of the campaign in this [impact infographic](#) and read our [media release](#). The campaign goes on through July, so look for more action alerts, social media posts, and details on the worldwide candlelight vigil in this email and on the [campaign webpage](#)!

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance, and tools, and curating the most relevant resources for aging services providers. A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

Communicating About COVID-19

As the COVID-19 pandemic grows, it has been crucial that members maintain transparent communication about positive cases with staff, residents, and families. We created templates, draft statements, messages, and a full set of [COVID Crisis Communications Tools](#), as well as advice and talking points for [Responding to Negative Narratives](#).

Trusted Business Resources & Webinars

LeadingAge continues to [curating discounts and offers](#) and [webinars](#) from trusted business partners. Come back frequently to find new ways that our business partners are helping members get through the coronavirus crisis. And of course, members always have access to the [LeadingAge Knowledge Center's](#) full and growing suite of COVID-19-related education and trainings.

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19 group](#) to ask questions, access resources, and share best practices for dealing with the coronavirus.