

LeadingAge Ohio All Member Call Annual Business Meeting

August 27, 2020

LeadingAge Ohio Staff

With COVID-era selfies!

Debbie Boggs

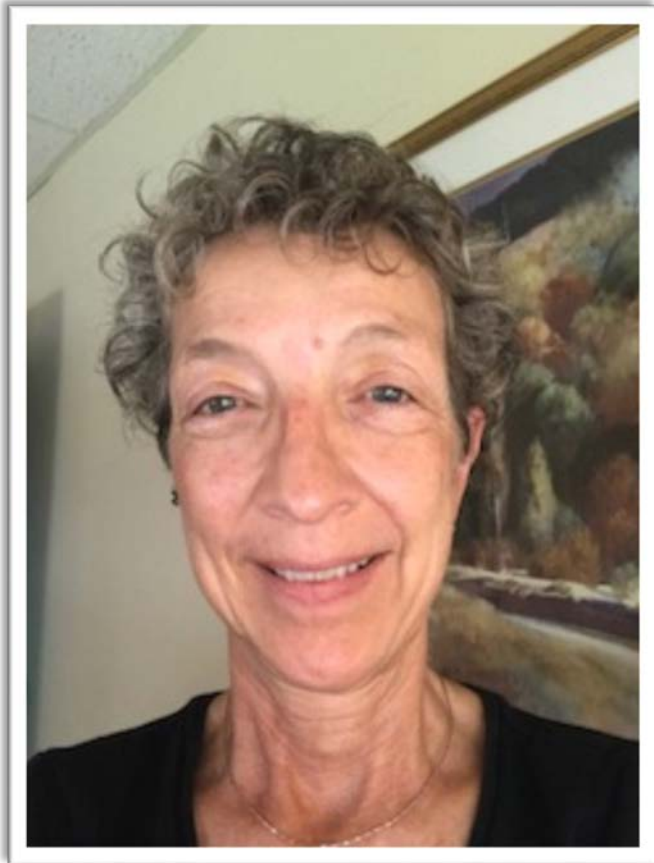
Education Specialist



- Ensures all aspects of the Continuing Education (CE) process are followed
- Assists with the planning and development of all the association sponsored/co-sponsored educational programs
- Works with internal and external customers and members to provide effective and timely professional development programs
- COVID-19 related:
 - Monitors changes in various licensing bodies due to COVID-19
 - Worked with agencies including Experience Columbus and Destination Cleveland to increase awareness through their websites and connections regarding potential opportunities with LeadingAge members for displaced workers
 - Assisted PARRT in scheduling COVID testing

Kathryn Brod

President/CEO



- Oversees staff and daily operations of LeadingAge Ohio
- Promotes LeadingAge Ohio's position and public policy goals to elected officials and agencies within state government
- Responsible for implementing LeadingAge Ohio's strategic direction
- Reports to LeadingAge Ohio Board of Directors
- Engages with LeadingAge (national) and state association executives from other LeadingAge affiliates

Staff Liaison to Affordable Housing Subcommittee

Stephanie DeWees

Quality & Regulatory Specialist - Long Term Care

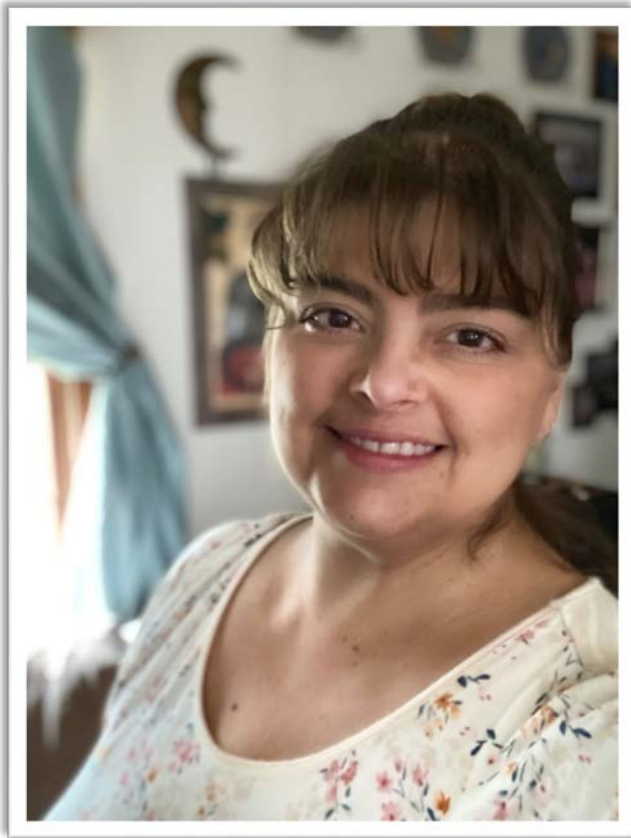


- Provides resources for quality and regulatory strategies
 - Offers 911 survey and COVID support
 - Provides training on state and national trends, initiatives and enforcement
 - Disseminates citation trends, best practices, and COVID updates
 - Communicates member challenges and obtains interpretation of Ohio Orders from State Agencies
 - Facilitates networking opportunities through regional events
- Participates in State Provider Association meetings
- Supports planning and execution of the association's education initiatives for long term care

Staff liaison to SNF/AL Subcommittee

Bobbi Dolan

Program Associate



- Designs professional development and communication related materials
- Designs Annual Conference Brochure
- Creates social media ads to promote and celebrate health care observances
- Provides administrative support for staff
- Oversees administrative office

Staff liaison for

- Hospice Veterans Partnership of Ohio
- Art & Writing Program
- Stars Award Program

Karen Lowe

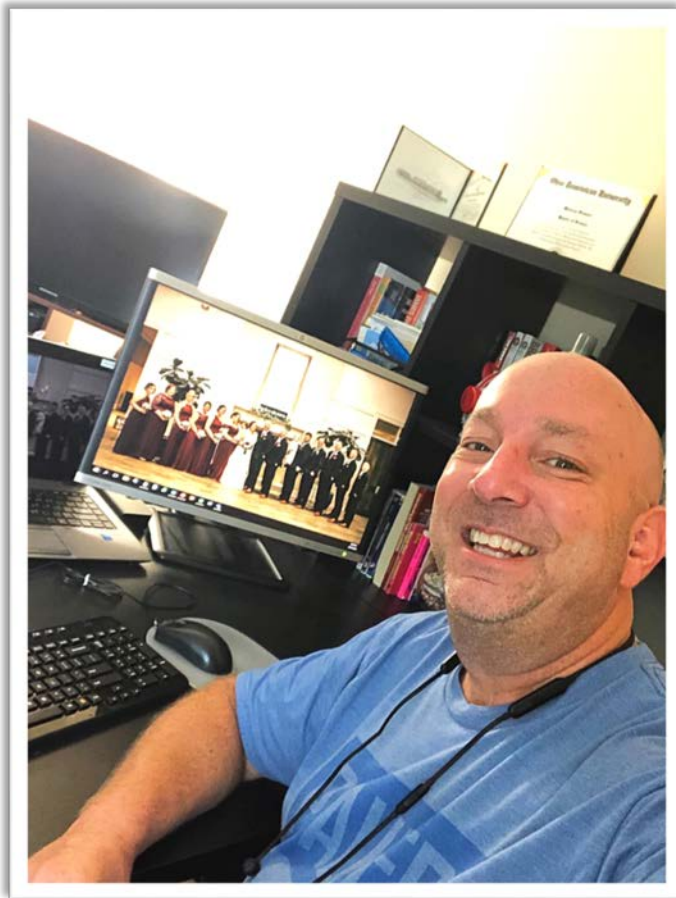
Education and Special Projects Coordinator



- Assists with coordination of all professional education events, including planning, development, and implementation
- Team lead for all virtual education, including technology, scheduling, coordination and hosting
- Assists with coordination of special projects and initiatives, including Leadership Academy, Employer of Choice and ItcGAIN
- Assists with all Continuing Education credentialing requirements and processes
- COVID-19 related:
 - Assisted the PARRT team to coordinate extended cohort testing in nursing facilities
 - Zoom Host for All Member Webinars

Corey Markham

Director of Corporate Relations and Initiatives



- Develops Associate Membership/Partner relationships
- Oversees database and event registry
- Manages off-site/remote technology systems
- Maintains weekly educational opportunity eblast
- Functions as point of contact for inbound calls during COVID-19 office closure
- Assists in maintaining Info and COVID19@leadingageohio.org email accounts

**Diplomas in background are not Corey's, but his wife's*

Patrick Schwartz

Director of Strategic Communications

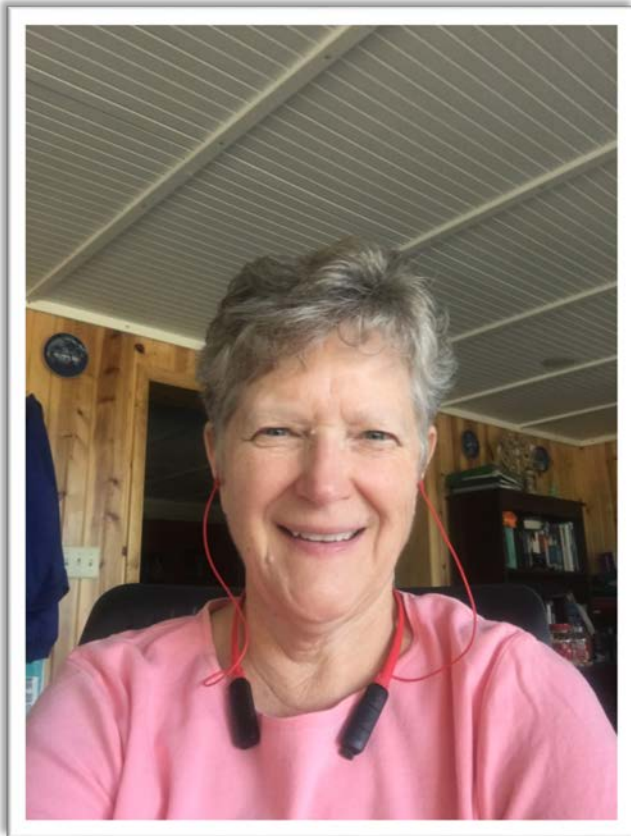


- Serves as lead member communications and media strategist for key association initiatives
- Serves as primary contact and spokesman for media inquiries
- Oversees digital strategy, including the Daily COVID-19 reports, websites, media campaigns, and social media channels
- Provides strategic direction for communicating organizational goals and achievements to members, partners, policy makers, and the media
- Participates on the LeadingAge Ohio advocacy team, focusing on grassroots and communication strategies to achieve objectives
- Oversees the LeadingAge Ohio Political Action Committee (PAC)

Staff liaison to Communications Committee

Anne Shelley

Director of Professional Development & HH/Hospice Regulatory Relations

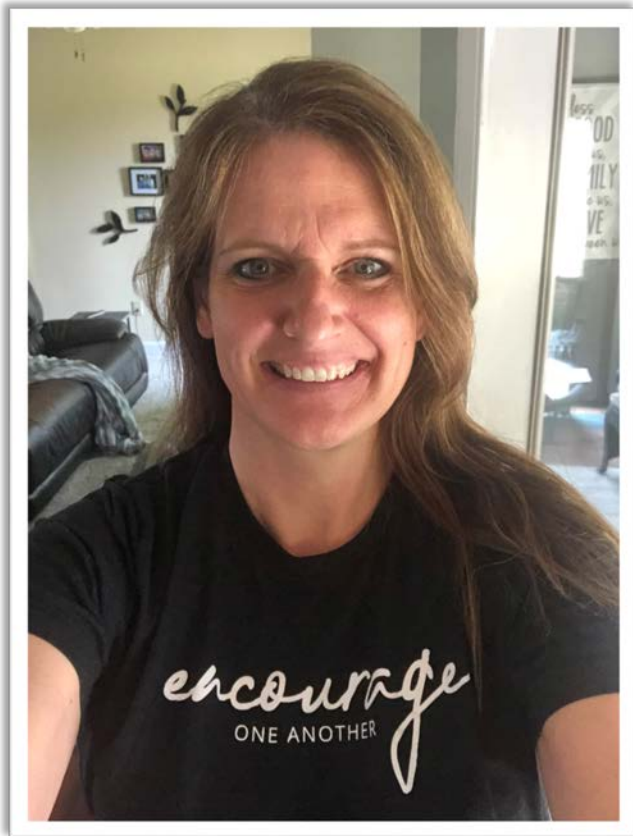


Staff liaison to Professional Development Committee & Home Health and Hospice Subcommittee

- Reviews state and federal policies and regulations and provides technical and regulatory support to Home Health and Hospice members
- Works with state and federal agencies and regulatory bodies to develop policy and rules for the home health and hospice industry
- Provides education for hospice and palliative care providers related to regulatory and operational issues
- Responsible for overseeing all educational offerings provided by LeadingAge Ohio
- COVID-19 related:
 - Answers ongoing questions for home health and hospice members related to COVID-19 flexibilities and changes
 - Participated on the PARRT team in assisting nursing facilities to prepare for testing
 - Oversees education for members related to COVID-19

Jennifer Taylor

Director of Member Experience



Staff liaison to Membership Committee & Awards Committee

- Ensures member outreach and connection to LeadingAge Ohio and LeadingAge resources through database vigilance
- Maintains COVID-Hub resources
- Launched/co-facilitates Activity Professionals bi-weekly networking group and resource page
- Facilitates program for weekly member call for Affordable Housing providers on Wednesday mornings at 9AM (expansion of Housing Happenings series)
- Re-designed Awards program for COVID impact
- Updates website for educational webinar opportunities
- Creates event-specific websites, e.g. Fall Education Fest website

Susan Wallace

Director of Government Relations and Public Affairs



- Leads legislative advocacy activities including policy platform and biennial budget priorities
- Advocates to Administration on strategic priorities
- Liaison for Key contact for legislation/rule change questions, NF payment, relief payments, managed care issues, social work/chaplaincy/bereavement.

Staff liaison to Advocacy Committee, SNF/AL Subcommittee and Home Health, Hospice & HCBS Subcommittee