LeadingAge Ohio January 2021 Member Pulse Survey



What is your role within your organization? Please check one.

- CEO/COO/CIO/CFO
- Executive Director/Administrator
- Director of Nursing/Clinical Staff
- Communications/Marketing/Public Relations
- Human Resources
- Fund Development/Philanthropy
- Volunteer

- Activities
- Finance/Billing
- Property Manager/Service Coordinator
- Dining Services
- Facilities/Maintenance
- Chaplain/Bereavement
- Other (please specify)

In the past six months, what is the most important program/service LeadingAge & LeadingAge Ohio provided for you in your role? Please check one.

- Advocacy with policy makers.
- Communication on topics of importance (federal and state regulations, COVID-19 orders, etc.).
- Education programs (CEs, etc.) to help ensure members are equipped.
- Networking opportunities to help with peer engagement.
- 911 regulatory support from LeadingAge Ohio staff experts (Stephanie DeWees, Anne Shelley).
- Other (please describe)

In the next six months, what do you anticipate is the most important program/service LeadingAge & LeadingAge Ohio will provide for you in your role? Please check one.

- Advocacy with policy makers.
- Communication on topics of importance (federal and state regulations, COVID-19 orders, etc.).
- Education programs (CEs, etc.) to help ensure members are equipped.
- Networking opportunities to help with peer engagement.
- 911 regulatory support from LeadingAge Ohio staff experts (Stephanie DeWees, Anne Shelley).
- Other (please describe)

If you had the opportunity to become more engaged with LeadingAge Ohio in 2021, which areas would interest you? Check all that apply.

- Grassroots advocacy (participating in local engagement with civic, state, and federal policymakers).
- Committee** work (in order to help craft LeadingAge Ohio priorities).** LeadingAge Ohio Committees include: Advocacy, Awards, Human Resources, Membership, Professional Development, Nominating & Advocacy subcommittees of Adult Day, Housing, SNF/AL, HH/Hospice
- Networking engagement (participate in regional/state gatherings for individuals in similar positions as my own).
- Annual Conference [August 4 6, 2021] volunteering (assisting with various elements of the annual conference, such as registration, resident art & writing, trade show, etc.)
- None of the above, as I am not interested in additional engagement at this time.
- Other (please describe)

Would you like us to follow up with you on your interest? If so, please provide your name and email address below.