

Myths and Realities of Bequest Fundraising

June 1, 2022 9:00 - 10:30 AM

Presented by: Jeff Lydenberg, BA, JD Vice President, Consulting PG Calc

In this presentation, we will debunk myths that have developed around bequest gifts. We will also explore some important truths about attracting more bequests. Armed with a deeper understanding of bequest donors, what motivates them, and how to raise more bequest gifts, you will be in a better position to attract more bequests for your organization.

Myths and Realities of Bequest Fundraising June 1, 2022

Registration Fees	
Member	FREE!
Non-Member	\$100
Fee includes webinar materials.	





Online, visit www.LeadingAgeOhio.org

Click on Education and Events; select date and event, click link to register.



Mail registration to: LeadingAge Ohio 2233 North Bank Drive Columbus, OH 43220

Registration Form

Name (Last, First)	
Organization	
Professional Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	

CEs are not available for this meeting.

Your registration will be complete upon receipt of this form. All registrants will receive an email confirmation with Zoom login information. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

> Questions? Email us at info@LeadingAgeOhio.org or call us at (614) 444-2882.