



Fundraising Basics: Attracting, Engaging, and Retaining Donors

**September 21, 2022
9:00 - 10:30 AM**

Presented by:
Amy Wong, President
Dot Org Solutions LLC

Fundraising is as much an art as it is a science. In this session, participants will learn what it takes to attract, engage and retain donors for fundraising success. We will review general fundraising concepts and discuss donor behavior and general donor approaches. The importance of planning according to the lifecycle stage will also be shared.

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Registration Fees

Member	FREE!
Non-Member	\$100
<i>Fee includes webinar materials.</i>	

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Mail registration to:
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Registration Form

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CEs are not available for this meeting.

Your registration will be complete upon receipt of this form. All registrants will receive an email confirmation with Zoom login information. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

Questions?

Email us at info@LeadingAgeOhio.org
or call us at (614) 444-2882.