

MOMENTUM 2022 Annual Conference and Trade Show - August 30 - September 1, 2022 LeadingAge
Ohio

STRATEGIC PARTNERSHIPS IN THE NEW ERA OF SENIOR LIVING

Presented by
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FRIENDSHIP VILLAGE
OF DUBLIN

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Purpose: Review the ever-changing web of strategic partnerships that support quality lifestyles for residents and innovative business development to keep communities relevant in today's senior living environments.

Old	New
<ul style="list-style-type: none"> End Stage of Life Health Care Nursing Home 	<ul style="list-style-type: none"> Next Stage of Life Healthy Lifestyle Home

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Friendship Village of Dublin is a single-site Type A Lifecare Community located in Dublin, Ohio.

Friendship Village of Dublin Campus:

- 303 Independent Living Offerings in Ash Run, Brandywine, Riverstone, Villas and Flats
- 29 Waterford Place Assisted Living suites
- 27 Rowan House Memory Care suites (coming Spring 2023)
- 50 Alderwood Health & Rehab – Nursing beds

Friendship at Home

An innovative program offering Lifecare in a member's home.

The Bailey at Bridge Park (coming in Fall 2023)

WATERFORD PLACE

ASSISTED LIVING

HOME CARE SERVICES

RESIDENTIAL CARE COMMUNITY

FRIENDSHIP AT HOME



FRIENDSHIP VILLAGE OF DUBLIN

ROWAN HOUSE

MEMORY CARE

ALDERWOOD

HEALTH & REHAB

THE BAILEY

AT BRIDGE PARK

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AGING WITH PEACE OF MIND **FRIENDSHIP AT HOME**

Friendship at Home is a unique offering that's unlike other long-term care options on the market. The membership-based program provides long-term, in-home care that allows seniors to age in place with peace of mind. Access to assisted living services and asset protection are just some of the benefits to this ground-breaking program.

<p>Care</p> <p>Friendship at Home unifies senior care services that are tailored to the member and flexible as health and life circumstances evolve.</p>	<p>Coordination</p> <p>Your Care Coordinator eliminates the stress of scheduling services by customizing and arranging any care you need.</p>	<p>Coverage</p> <p>Our pricing structure is designed to protect members against rising home care costs through a steady monthly membership fee. Unlike a long-term care insurance plan, you'll get immediate care with no cap on maximum coverage.</p>
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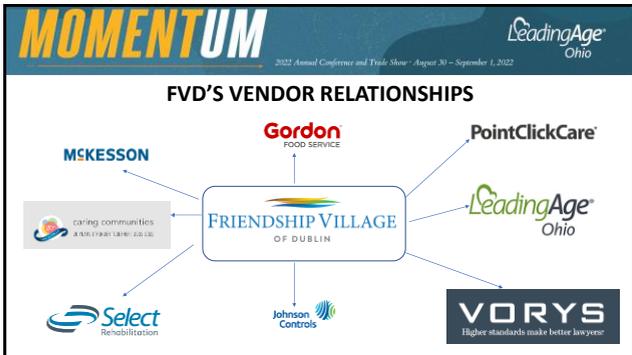
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STRATEGIC PARTNERSHIP VS VENDOR

	
<p>Strategic Partnership</p> <p>Strategic partnership doesn't end when a contract is signed.</p> <p>Partnerships take time and investment. Both parties committed to each other's success. Contributes substantial knowledge, expertise and resources, as needed</p>	<p>Vendor</p> <p>A sale of a good or service.</p>

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BANKING

- This strategic partnership allows Residents to have an on-site bank with bank teller – five days per week.
- Services Offered:
 - Banking- checking, savings, investment, credit card
 - Bridge Loans
 - Investment Advisement
 - Notary Services
- Available to – All FVD Residents (Independent, Assisted, Skilled) and FVD Associates.



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Master Gardeners



- Ohio State Master Gardener
 - Aesthetics are a very important part of our day to day lives at Friendship Village of Dublin.
 - Continuing with this philosophy FVD has partnered with the local Master Gardener's to cultivate a Horticultural Therapy culture.
 - A study reported that an intervention of a horticultural garden was expected to influence healing, alleviate stress, increase feelings of well-being and promote participation in social life and re-employment for patients with brain damage.

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CRAWFORD HOYING



- An innovative company whose focus is on developing, building, fostering and maintaining communities while enhancing the lives of the people who live in them.
- Crawford Hoying has developed neighborhoods such as Bridge Park in Dublin, The District at Clifton Heights and Water Street District in Dayton.
- Bridge Park is a vibrant neighborhood which encompasses parks, dining, shopping, nightlife, along with rental apartments and individual homes.

GREAT PEOPLE. GREAT COMMUNITIES. GREAT RESULTS.

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THE BAILEY
AT BRIDGE PARK

The Bailey at Bridge Park is a 55+ rental community in Bridge Park. A lifestyle community for those who are not yet ready for senior living and for those who are not looking for the commitment of a Life Care community.

The Bailey will offer an on-site Resident Services Concierge to support a holistic lifestyle featuring programs and activities designed to help Residents live the life they have always wanted but never had time for — like a permanent vacation.

- Activities could range from: an art club, lifelong learning program, training your inner athlete in a fitness class or ziplining with our adventure club, you'll feel the Friendship Village of Dublin difference both inside and out of The Bailey at Bridge Park.

The Bailey will offer specialized tools to support independence

- An alert device if or when Residents have an acute health issue.
- The backing of the Friendship Village of Dublin clinical team to include the services of COPC and concierge support will support independence in your luxury apartment at The Bailey at Bridge Park.

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THE BAILEY
AT BRIDGE PARK

+



FRIENDSHIP
AT HOME

A strategic partnership between The Bailey at Bridge Park and Friendship at Home will allow Residents to age in place with the peace of mind of Life Care.

Residents of The Bailey will receive discounted rates for Friendship at Home.

Friendship at Home's office will be located in The Bailey so Residents will have the convenience of having the Care Coordination team close at hand.

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“Good fortune is
what happens when
opportunity meets
planning”
Thomas Edison