

LEADERSHIP FORUM

MAY 24, 2023

9:00 am – 4:00 pm

***The Loyalty Lab:
30 Ways in 30 Days to
Build a High-Retention
Culture***

Facilitated by
CHRIS RIDENHOUR

The Loyalty Lab is a fully interactive Train-the-Trainer experience comprised of equal parts skill-building, problem-solving, and professional Revival! This spirited session transforms the energy currently used for complaining and worrying into strategies that drastically improve team retention and commitment.

The Conference Center at OCLC
6600 Kilgour Place
Dublin, OH 43017

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WEBBER ADVISORS



Today marks the end to the “churn and burn!” Come prepared to explore at least THIRTY retention strategies infinitely more effective than crossed fingers, wishing, or hoping. Today’s session offers the very best practices of crisis management, team engagement, and emotional intelligence all leading to measurable results.

Bring comfortable clothes and a flexible mindset. Leader, we cannot kick the “workforce crisis” in its tail without some stretching. Building workplace cultures where everyone feels cherished is ONLY possible when we step into our roles as lightning rods of optimism and inspired action. Strap in!

9 AM - 12:25 PM Morning Sessions

ROOT CAUSES AND CONDITIONS: LOW MORALE, STIFLING TURNOVER

Haphazard, nonspecific retention and engagement strategies ensure abysmal morale, pervasive overtime costs and diminish the quality of services offered to the seniors and families we serve. The sheer impact of replacement costs alone threatens the survival of ill prepared organizations.

Methods: Interactive Case Studies, Large and Small Group Discussion and Interaction

IDENTIFY TEAMBUILDING APPROACHES, EXPLORE RESEARCH-BASED THEORIES AND TOOLS

Practice the technique of “rolemodelship” and the skills that demonstrate a competency to communicate with a focus on retention and elevated engagement and morale.

Methods: Interactive Lecture, Appreciative Inquiry, Small Group Activity

12:25 - 1:05 PM Lunch & Networking with Peers

1:05 - 4:00 PM Afternoon Sessions

A NEW VALUE PROPOSITION FOR TOMORROW'S WORKFORCE

Learn strategies from a panel of providers who are reaching into the community and schools to inspire and grow their own workforce, systematically removing barriers to job entry, and employing radical flexibility and self-direction strategies.

DEVELOP YOUR RETENTION WORKPLAN

Tailor workable retention strategies to your organization, based on hallmarks of a vibrant and inclusive culture, and pledge commitment to reshaping the workplace culture of aging services.

Methods: Large Group Activity, Participant Teach-Back



PROGRAM INFORMATION

Intended Audience

CEOs, CFOs, CIOs, COOs, Executive Directors, Human Resource Professionals

Location

The Conference Center at OCLC
6600 Kilgour Place
Dublin, OH 43017



Lodging Suggestions

Residence Inn Columbus Dublin
6364 Frantz Road
Dublin, OH 43017

[Book your group rate for LeadingAge Ohio](#)

\$134/night

2 Easy Ways to Register!



Online registration is required when paying by credit card.

Visit www.LeadinAgeOhio.org



Click on Education and Events; select date and event, click link to register.



Mail registration and payment to:
LeadingAge Ohio
2233 North Bank Drive
Columbus, OH 43220

To pay by check or money order, please make payable to:

LeadingAge Ohio

Your registration will be complete upon receipt of this form and payment. All registrants will receive an email confirmation. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

Substitution and Cancellation Policy: Substitutions, in writing, are welcome at no additional cost. Cancellations received by two calendar weeks prior to event date will be fully refunded. Cancellations received between 7 and 13 days prior to the event date will be refunded minus a \$40 processing fee. No refunds will be issued 6 or fewer days prior to the event date.

REGISTRATION

Conference Registration Fees

Member (Per Person)	\$175
Non-Member (Per Person)	\$350

Fee includes all workshop materials, light continental breakfast, lunch, and continuing education hours.

Total Payment Enclosed: \$ _____

Name (Last, First)	
Organization	
Professional Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	
Emergency Contact Name	
Emergency Contact Phone	
Please indicate any special needs, ADA requirements, dietary needs or food allergies.	

Continuing Education

6.50 clock hours will be awarded upon successful completion.

7.6 CPE hours will be awarded upon successful completion.

6.50 Credit hours will be awarded upon successful completion. Credit type: HR General.

Criteria for successful completion: Attendance at entire event.

LeadingAge Ohio is an approved provider by the Board of Executives of Long Term Services and Supports. Core of knowledge subject area(s): Operations; Leadership and Strategy.

As stated in the Ohio Administrative Code Rule 4723-14-05, education that has been approved by a board or an agency that regulates a health care profession in Ohio or another jurisdiction is an acceptable option to meet nursing continuing education requirements.

LeadingAge Ohio is an approved CPE Sponsor from the Accountancy Board of Ohio, CPE.379, expiration date: 5.31.2024.

The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.





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Columbus, OH 43220
www.LeadingAgeOhio.org