



The “Triple” Ask: The Trifecta of Fundraising

**June 7, 2023
9:00 - 10:00 AM**

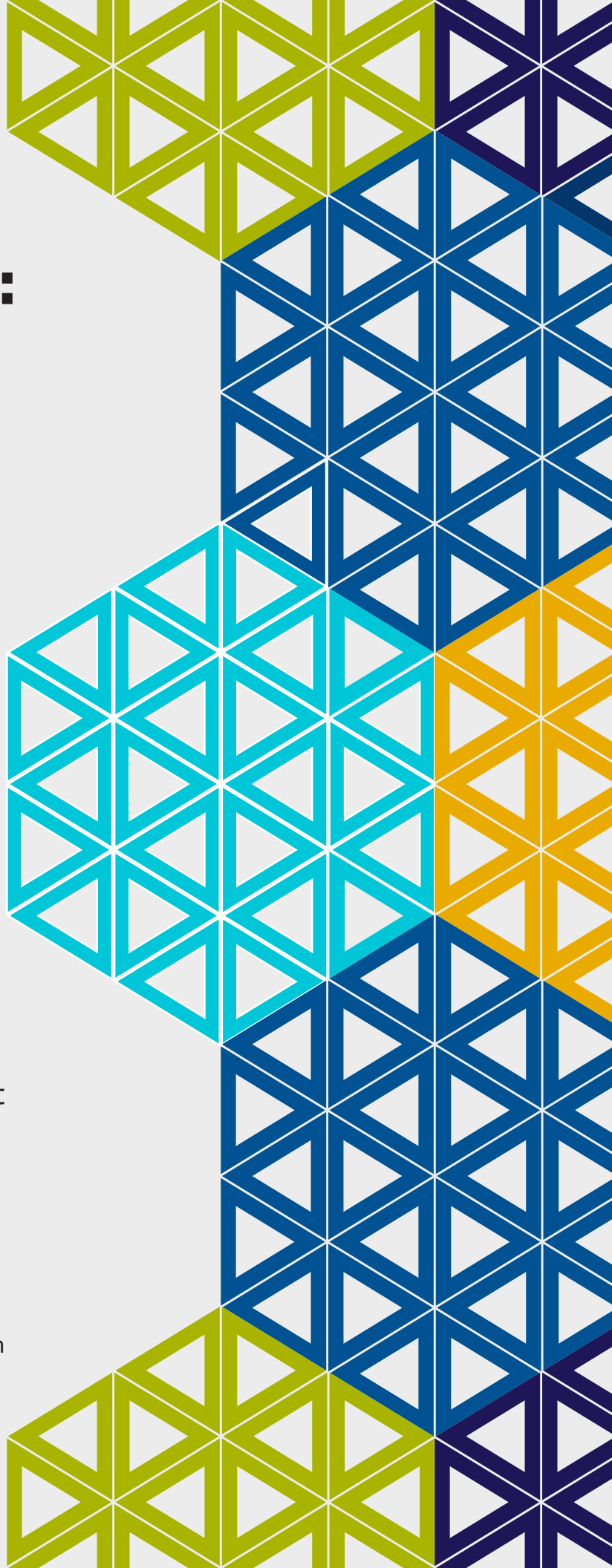
Presented by:

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President & Principal Consultant
HealthGiving

As professional fundraisers, it is our job to educate philanthropic investors about the different gift types and the impact each of those gifts have. Educating philanthropists and simultaneously soliciting for three gifts—an annual gift, principal gift, and planned gift—will result in more substantial gifts and allow the donor to make a bigger impact and receive more important recognition.

Who Should Attend:

- Major gift officers, charitable gift planners, and fundraisers who are new to the profession through senior level professionals
- CEOs, executive directors, upper management currently engaged in a fundraising campaign
- Fundraising and development staff



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Registration Fees

Member	FREE!
Non-Member	\$100
<i>Fee includes webinar materials.</i>	

Registration Form

Name (Last, First)	
Organization	
Professional Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	

2 Easy Ways
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Your registration will be complete upon receipt of this form. All registrants will receive an email confirmation with Zoom login information. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

Questions?

Email us at info@LeadingAgeOhio.org
or call us at (614) 444-2882.